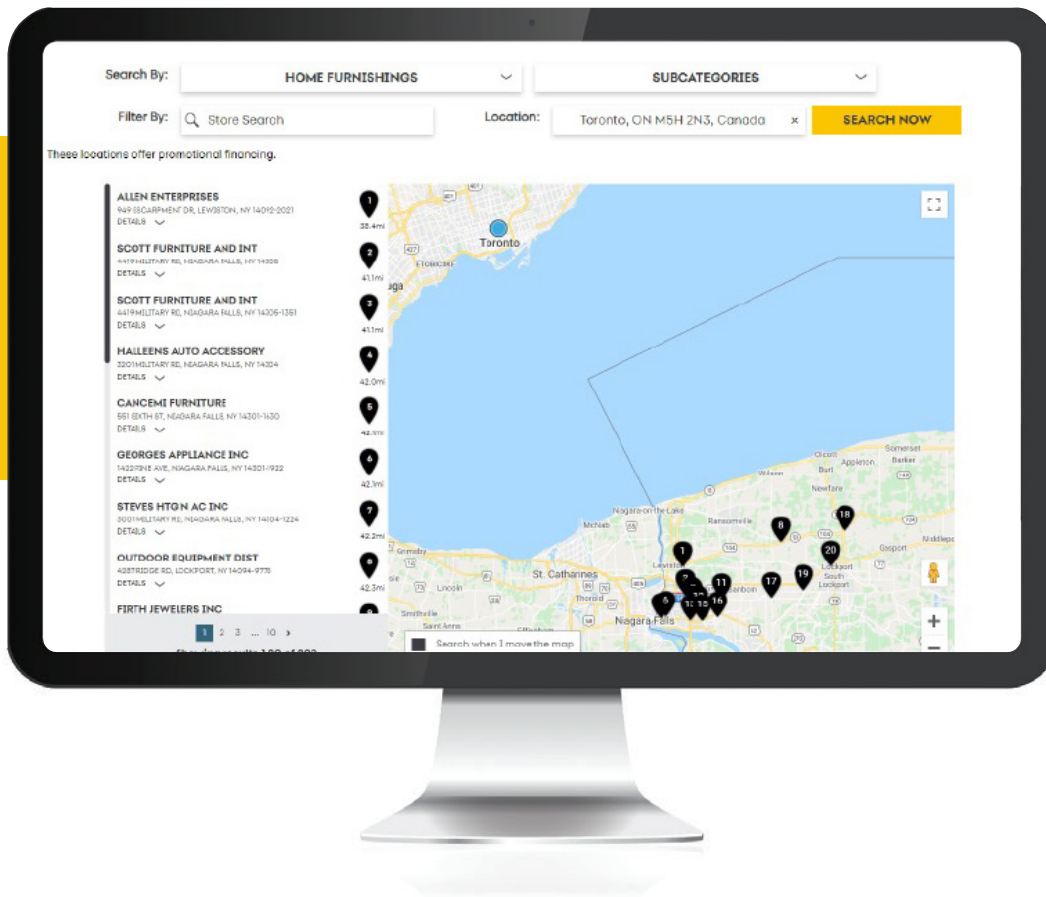


HOW TO UTILIZE THE BUSINESS LOCATOR



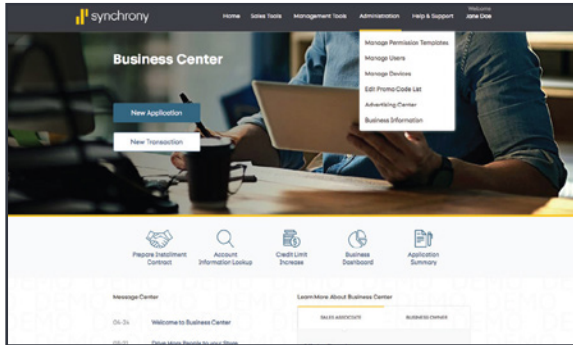
The Synchrony Business Locator could get your business in front of millions of Synchrony cardholders. This tool, on MySynchrony.com, allows customers to search for businesses near them that offer Synchrony financing.

To add your business to the Business Locator, or edit your information, log on to Business Center: bc.syf.com

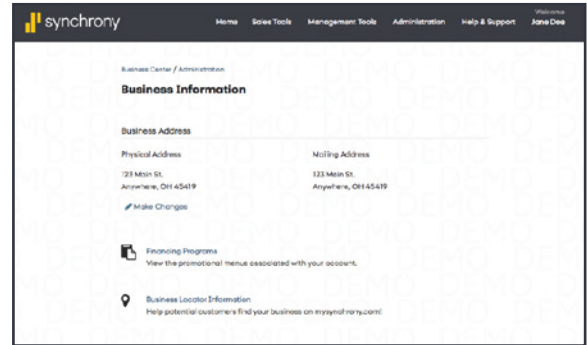
Then follow the steps on the next page.



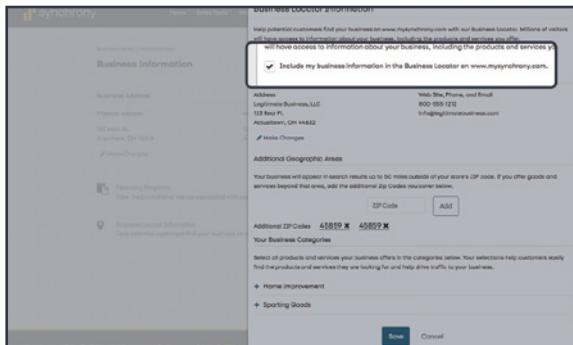
Add or update your listing on the Synchrony Business Locator



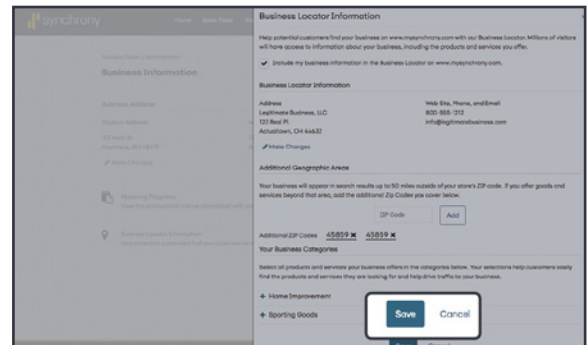
- 1 Select **Administration** from the top navigation bar, and select **Business Information** from the drop-down menu.



- 2 Click the **Business Locator Information** link on the bottom of the page. You may edit your business address, industry, and the products and services you offer.



- 3 When you've completed your edits, click the checkbox to confirm that you would like your business to appear on the Business Locator.



- 4 Click the **Save** button at the bottom of your screen to save any changes you have made to your information.

Find the latest on important topics, like information security, hiring and retention, selling with financing, processing applications and sales, and more. We help make it easier for you to succeed at running your business.

Go to learn.synchronybusiness.com